

26 & 27
MARCH

NEC
BIRMINGHAM

MAIN SPONSOR:

PHILIPS

MEDICAL IMAGING CONVENTION

2,556 VISITORS / 100 SPEAKERS
200 EXHIBITORS / AI & MACHINE LEARNING THEATRE

For us as a Platinum Sponsor, it gives us the opportunity to foster new and existing relationships whilst showcasing how we can help address these ever evolving imaging needs

Philips Health Systems

POST SHOW REPORT

RUNNING
ALONGSIDE

**ONCOLOGY
CONVENTION**

**NEURO
CONVENTION**

**CPD
CERTIFIED**
The CPD Certification
Service

MEDICAL IMAGING IN NUMBERS

70%

of Exhibitors Expect to Do Business As a Result of the Show

84%

Rebook Rate

91%

of Visitors Would Attend in 2020

2,556

Visitors

57%

of Visitors Said They Will Bring Their Complete Management Team in 2020

17

New Businesses Signed Up for 2020



SNAPSHOT OF OUR ATTENDEES

Snapshot of Job Titles

Advanced MRI Radiographer
 Biomedical Engineer
 Cardiac Sonographer
 Chief Executive
 Chief Operating Officer
 Clinical Director
 Consultant Interventional Radiologist
 Consultant Radiologist
 CT Team Lead
 Diagnostic Radiographer
 General Manager
 Head of Imaging
 Lead Sonographer
 Mammographer
 Medical Physicist
 PACS manager
 Ultrasound Physicist
 Radiologist
 Radiographer
 Sonographer
 Dosimetrist

Snap Shot of Organisations

University Hospital North Tees
 Royal Berkshire NHS Trust
 Barts Health NHS
 British Institute of Radiology
 Gloucestershire CCG
 GE Healthcare
 Manchester University NHS Foundation Trust
 Guys & St Thomas Hospital
 H C A International Hospital
 Harley Clinic
 Home Office
 Nottingham University Hospital
 Imperial College Healthcare NHS Trust
 InHealth Group
 Kings College Hospital
 Leeds Teaching Hospitals NHS Trust
 London School of Ultrasound
 Microsoft
 NHS Digital
 Nuffield Health
 Worcester Royal Hospital
 Derby Royal Hospital
 University of Manchester
 University of Oxford
 University Of York
 The Society and College of Radiographers



DERBY ROYAL HOSPITAL

WORCESTER ROYAL HOSPITAL

NOTTINGHAM UNIVERSITY HOSPITAL

GLOUCESTERSHIRE CCG

ROYAL BERKSHIRE NHS TRUST

UNIVERSITY HOSPITAL NORTH TEES

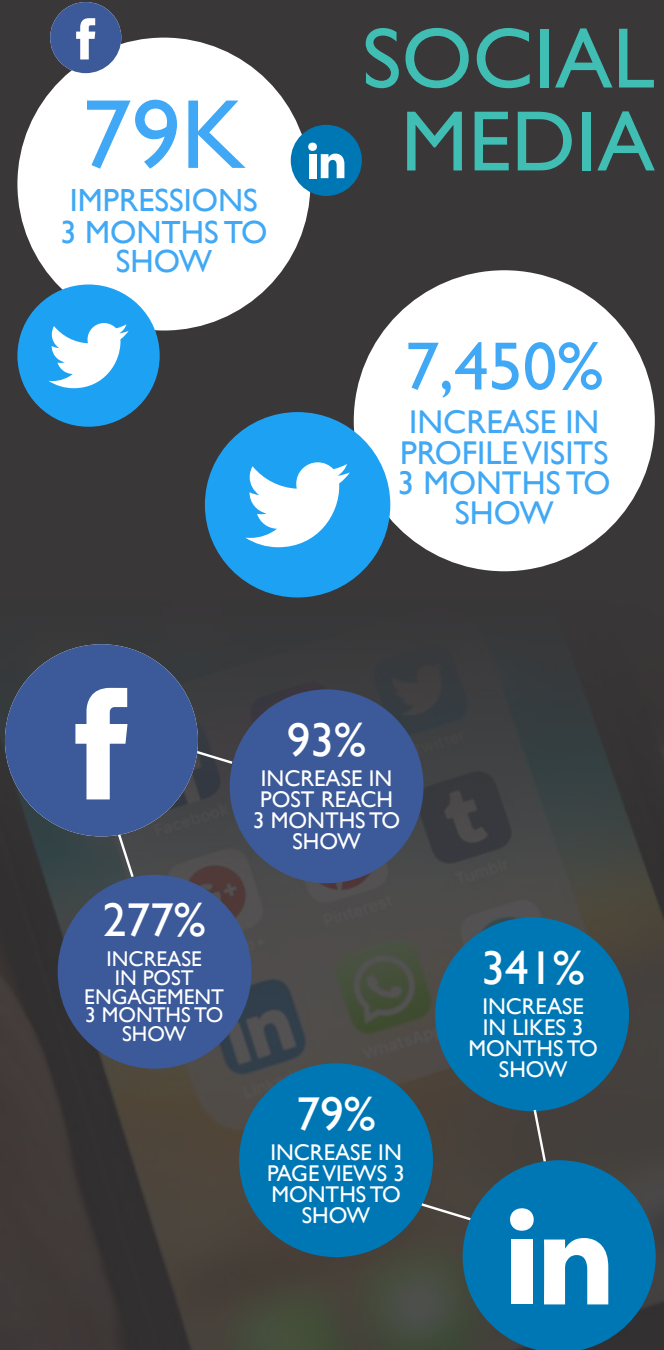
MEDIA COVERAGE

PRESS

- ASSOCIATED PRESS
- THE JOURNAL OF MHEALTH
- AI MED
- HOSPITAL HUB
- HEALTHMANAGEMENT.ORG
- EVERYTHING RADIOGRAPHY INTERNATIONAL



SOCIAL MEDIA



ONLINE



MEDICAL IMAGING PARTNERS

HEADLINE SPONSOR

PHILIPS

PARTNERS

medgadget



Enquire Now!

james.williams@prysmgroup.co.uk



Cosby
BROADCAST
MEDICAL
EXHIBITION
HOSPITALITY

tenovus
cancer care
Come on board
Cosby

HERE'S WHAT PEOPLE SAID

ENJOYABLE AND PRODUCTIVE DAY @MEDIMAGINGCON - MANY THANKS TO EVERYONE WHO TOOK THE TIME OUT TO CHAT WITH US. GREAT TO PUT SOME FACES TO NAMES AND BUILD NEW OPPORTUNITIES

INPHASE MOBILE MRI SERVICES

WE HAD A GREAT TIME AT THIS YEAR'S #MEDIMAGING19! THANKS TO EVERYONE THAT CAME OVER FOR A CHAT AND A HUGE THANKS TO @MEDIMAGINGCON, FOR ORGANISING THE EVENT!

FAIRFORD MEDICAL

WE HAVE HAD A GREAT TIME CHATTING TO MEDICAL PROFESSIONALS ABOUT OUR MONITOR SOLUTIONS AT THE @MEDIMAGINGCON

EIZO UK



Enquire Now!

james.williams@prysmgroup.co.uk

THERE IS SUCH A HIGH NUMBER OF REALLY INTERESTING TALKS THROUGHOUT THE DAY

IMPERIAL COLLEGE LONDON

GREAT MEETING WITH A WIDE RANGE OF IMAGING TECHNOLOGIES INVOLVED. VERY INTERACTIVE, A LOT OF DISCUSSION ABOUT THE LATEST AND CUTTING-EDGE TECHNOLOGIES

KROMEK GROUP

GREAT SEMINARS AND NETWORKING OPPORTUNITIES. NETWORKED WITH NEW COMPANIES AND MET UP WITH OLD CONTACTS

POUNDBURY IMAGING

2020

NEW FOR 2020

MEDIWEEK

THE UK'S LARGEST HEALTHCARE EVENT

EUROPEAN
**NEURO
CONVENTION**

**ONCOLOGY
CONVENTION**

MEDICAL
**IMAGING
CONVENTION**

**AI&ML
CONVENTION**

Naidex

HomeCare EXPO

CareTech LIVE

SMART HOME
FOR CONNECTED & ASSISTED LIVING

**Dementia, Care
& Nursing Home Expo**

**AI&ML
CONVENTION**

**IMAGING
CONVENTION**

**ONCOLOGY
CONVENTION**

17 & 18 March 2020, NEC Birmingham

■ SURGERY ■ IMAGING ■ AI & MACHINE LEARNING ■ ONCOLOGY



↑
**VISITORS
ENTRANCE**

ENQUIRE TODAY

For exhibiting and sponsorship opportunities contact **James Williams** on:
james.williams@prysmgroup.co.uk or call **0117 929 6083**